

Advertising and promotional services

Type of service	Net price	Quantity	Subtotal
<input type="checkbox"/> Advertisement in conference workpack			
<input type="checkbox"/> Inside page (210x297 mm)	480 EUR		
<input type="checkbox"/> 2nd and 3rd cover page (210x297 mm)	560 EUR		
<input type="checkbox"/> 4th cover page (210 x 297 mm)	610 EUR		
<input type="checkbox"/> Banner ad on www.tsw.com.pl (banner size 250x125 px)	120 EUR		
<input type="checkbox"/> Banner ad on www.ogrodnictwo.expert			
<input type="checkbox"/> Banner A1 Leaderboard (1200x90)	510 EUR		
<input type="checkbox"/> Banner A2 Full banner upper (750x100)	405 EUR		
<input type="checkbox"/> Banner A3 Full banner bottom (750x100)	305 EUR		
<input type="checkbox"/> Banner B1 Rectangle; B2 Rectangle (300x250)	140 EUR		
<input type="checkbox"/> Banner C1 Button (300x250)	152 EUR		
<input type="checkbox"/> Banner C2 Button (300x100)	100 EUR		
<input type="checkbox"/> Banner C3 Button (300x600)	240 EUR		
<input type="checkbox"/> Video coverage of the Exhibitor on the TSW2018 (footage, interviews, additional information – 3-4 minutes)	380 EUR		
<input type="checkbox"/> Commercial presentation of Exhibitor on main stage of Fair (30 minutes)	380 EUR		
<input type="checkbox"/> Logo printed on Fair floorplan, 15 000 pieces (limited amount available)	100 EUR		
<input type="checkbox"/> Flags placed by Fair area entrance (2 days)			
<input type="checkbox"/> Flag mast (flag size 400x90cm)	45 EUR		
<input type="checkbox"/> Flag mounting	18 EUR		
<input type="checkbox"/> Flag printing	48 EUR		
<input type="checkbox"/> Commercial ad on the monitor in reception room (1 emission max 15s, minimal emissions amount – 140 in two Fair days)	130 EUR		
<input type="checkbox"/> Placement of advertisal balloon on Fair ground	65 EUR		
<input type="checkbox"/> Insert of promotional materials handed out at the entrance (10 000 pieces)	610 EUR		
<input type="checkbox"/> Roll-up placement in reception room (limited places available)	130 EUR		
<input type="checkbox"/> Roll-up placement in front of conference rooms (limited places available)	100 EUR		
<input type="checkbox"/> Hostess	7 EUR / hour		
<input type="checkbox"/> Distribution of leaflets by hostess outside the stand	55 EUR / day		
Net cost of order			